



## #SaveTheCrew's Mission

Soccer, the world's beloved game, often plants a deep, spiritual root into its fans' very civic identities—one that the modern American sports business models do not always account for. In short, no matter where you go in the world, A SOCCER CLUB IS A COMMUNITY.

## #SaveTheCrew is the Columbus soccer community's advocacy group.

WE BELIEVE:

Soccer is more than a sport, it is a fabric of the community that serves the community in many ways:

- It brings people together by providing a communal, social, and civic bond
- It helps positively develop area youth both on and off the field
- It can reflect positively upon a community and serve as an attractor to new people and businesses
- It gives back to the community both in philanthropic ways and as loyal customers support businesses that support the soccer community
- It serves as a civic identity internationally, as its club is known for its league participation through various marketing and merchandising channels and is covered in sports news outlets

OUR COMMUNITY:

We believe in the power of soccer clubs. The hearts of soccer clubs are made up of both supporters and the on-field history of a team. History cannot be bought, only lived and shared through playing for or supporting a team.

## OUR TEAM IS THE COLUMBUS CREW, the first charter member of Major League Soccer (MLS).

WHAT WE WANT:

- WE WANT TO KEEP OUR SOCCER TEAM IN COLUMBUS, along with all the club history, and to be conventionally known as The Columbus Crew, ideally as part of MLS
- WE WANT ALL PARTIES TO NEGOTIATE OPENLY AND DILIGENTLY—local business and civic leaders, MLS entities, and all people of influence—to explore all avenues and do absolutely whatever it takes to keep a soccer team named the Columbus Crew in Columbus.
- WE WANT TO FOCUS ON HAVING A TEAM IN COLUMBUS, regardless of what stadium we play in, and acknowledge that private, non-taxpayer funding is probably vital for any new stadium in this day and age.
- WE WANT TO JOIN WITH SOCCER FANS WORLDWIDE who love their club and who believe that the beautiful game belongs to the world's communities and its spirit cannot just be uprooted. We vehemently stand against any such move because **IF IT CAN HAPPEN IN COLUMBUS, IT CAN HAPPEN ANYWHERE.**

